



STEP UP
INTERNATIONAL TRUST

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AN EMPOWERMENT HUB



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About Us

Step Up International Trust is one of the Non- Governmental Not-For-Profit Organization in India. Registered as Public Charitable Trust under the Indian Trust Act . It was established in December 27th 2019 in Kerala and Founded by Anitha Indira Bai . The trust works with a vision of widening services to uplift the community through transforming teenagers, youth and women from financially deprived sectors. Activities are focused in major five domains that include education, skill enhancement of differently abled, women empowerment, entrepreneurship and community upliftment. The trust functions not only at the ground level but also to collaborate with Govt. bodies at local, state and central level . She aims to develop financial independence and empower individuals, families and develop micro, small medium enterprises to create a transformed self-reliant community .

MAJOR DOMAINS WE FOCUS:-

- **Education**
- **Skill Enhancement of Differently Abled**
- **Women Empowerment**
- **Entrepreneurship**
- **Community Upliftment**



Anitha Indira Bai
Founder, CEO Step Up International Trust

She is a Life Coach, HRD Expert & personal Development specialist having more than a decade professional experience in the field of education & Mental Health Sector. She was the former school Principal who is so much passionate about community development and socio economic welfare of the people.

www.anithaindirabai.com

What does step up international trust do?

Step up International Trust was established on 27th December 2019. We target problems in major sectors like Education, Entrepreneurship, Women empowerment, and skill enhancement for differently-abled and Community upliftment. Enhancing learning outcomes, reducing high drop-out rates, lack of exposure to 21st century vocational skills, problems related to women & child rights, youth unemployment, social exclusion faced by a group of people, lack of skill development among women and youth, and various problems hinder the development of the community, these are the few areas we are trying to positively contribute by finding solutions. We designed few academic activities to support the mission like empowering teens through samagra holistic wellness project, Youth and women entrepreneurship program and adult women education program to develop community counselors and mentors, Empowering differently-abled through skill enhancement, various family empowerment programs to define a healthy society are targeted activities under community upliftment. We are committed to the Community upliftment through executing activities in 6 subdomains. We fix problems among these subdomains and help people in finding solutions and together we design and build strategies. We ensure the upliftment of the community through upskilling people. Along with our social care activities our training division conducts various capacity building programs in all our major action domains.



What is STEP UP's goal?

Step Up works according to achieving the vision of our organization. To achieve our goals in the chosen areas we have set a year plan of activities in all major action domains which include education, women empowerment, entrepreneurship, and community upliftment 'Every Child should get the opportunity to go to school and learn and be successful'. These include improvement in learning outcomes, the retention of children in schools, providing teacher training programs to ensure quality among educators, Implementing our wellness project across schools and universities to ensure holistic development, mobilization and training of mentors, community counselors and volunteers through promoting adult women education, developing entrepreneurship among youth and women, empowering differently-abled through skill enhancement. Our larger vision is to uplift, empower, and transform teens, youth, and Women, and through our community upliftment, we can contribute more like an NGO in developing self-sustained communities.

Why should YOU support STEP UP INTERNATIONAL TRUST?

Our NGO is a not-for-profit charitable organization working towards achieving the vision of developing a self-sustained community through uplifting, empowering, and transforming teenages, youth, women. Supporting the socially excluded, underprivileged, and challenged sections of society. Working towards this vision apart from recording information on the organizational history. For operations, according to our modus operandi, we need huge backing from the state, central govt. public, private, and support from the corporate sector. In creating more beneficiaries we need to expand our geographical outreach with the support of an efficient team by involving more manpower. And for obtaining physical infrastructure, technology needs, resource development we need adequate Funding. Furthermore, funding support is needed to execute activities and attending peripheral issues in all five major action domains and six subdomains connected to the community upliftment. You can choose domains that fit your passion and interest and contribute to executing activities in that domain of your choice. You too can be part of achieving the vision and mission of our organization that is to develop and strengthening self-sustained individuals who can contribute to transforming the socio-economic status of our country.

How can you support STEP UP?

STEP UP's efforts can be supported in numerous ways :-

- ▶ BE A VOLUNTEER
- ▶ BE AN AMBASSADOR
- ▶ INTERNSHIP WITH US
- ▶ PARTNER WITH US
- ▶ GIVE SCHOLARSHIP
- ▶ SPONSOR A CHILD
- ▶ HOST AN EVENT
- ▶ FUND RAISER
- ▶ DONATE
- ▶ JOB OPPORTUNITY

For Further Queries Contact us on:-

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To know more about us:

Visit our website - www.stepupinternational.org.in